

The Dance Complex Community Meeting facilitated by Christal Brown - February 2, 2019

Meeting format:

People who attended the meeting included staff, board members, teaching artists, work-studies, and members of the community at large. We began by sharing, in one word, why we chose to attend the meeting. Some of the words that participants shared:

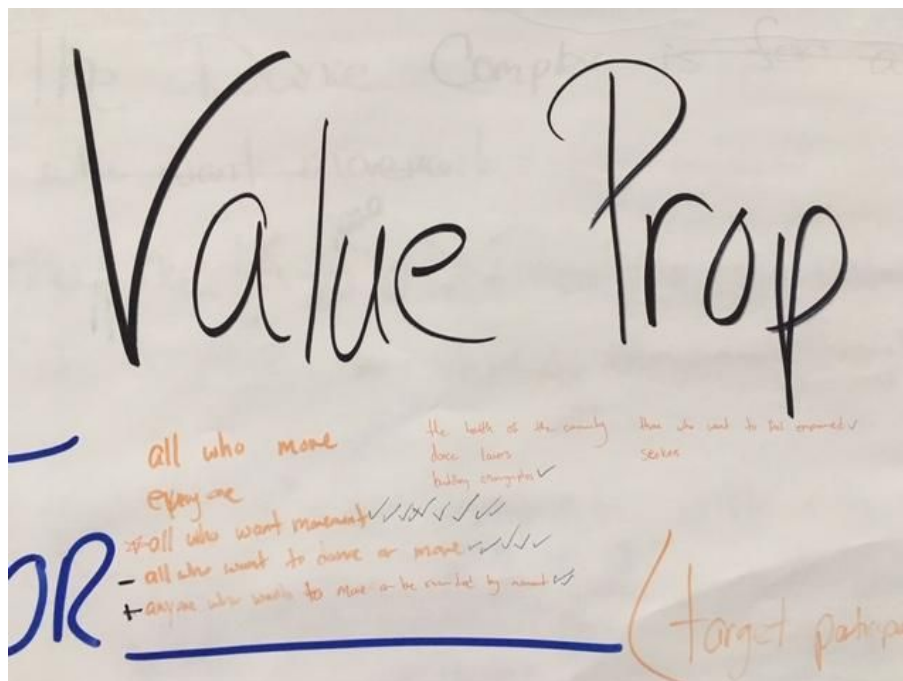
support
expression
community
perform
connect
future
creative
understanding

love
legacy
belonging
learn
gather
instruct

Following this, Christal shared with us the methodology of creating a *value proposition*:

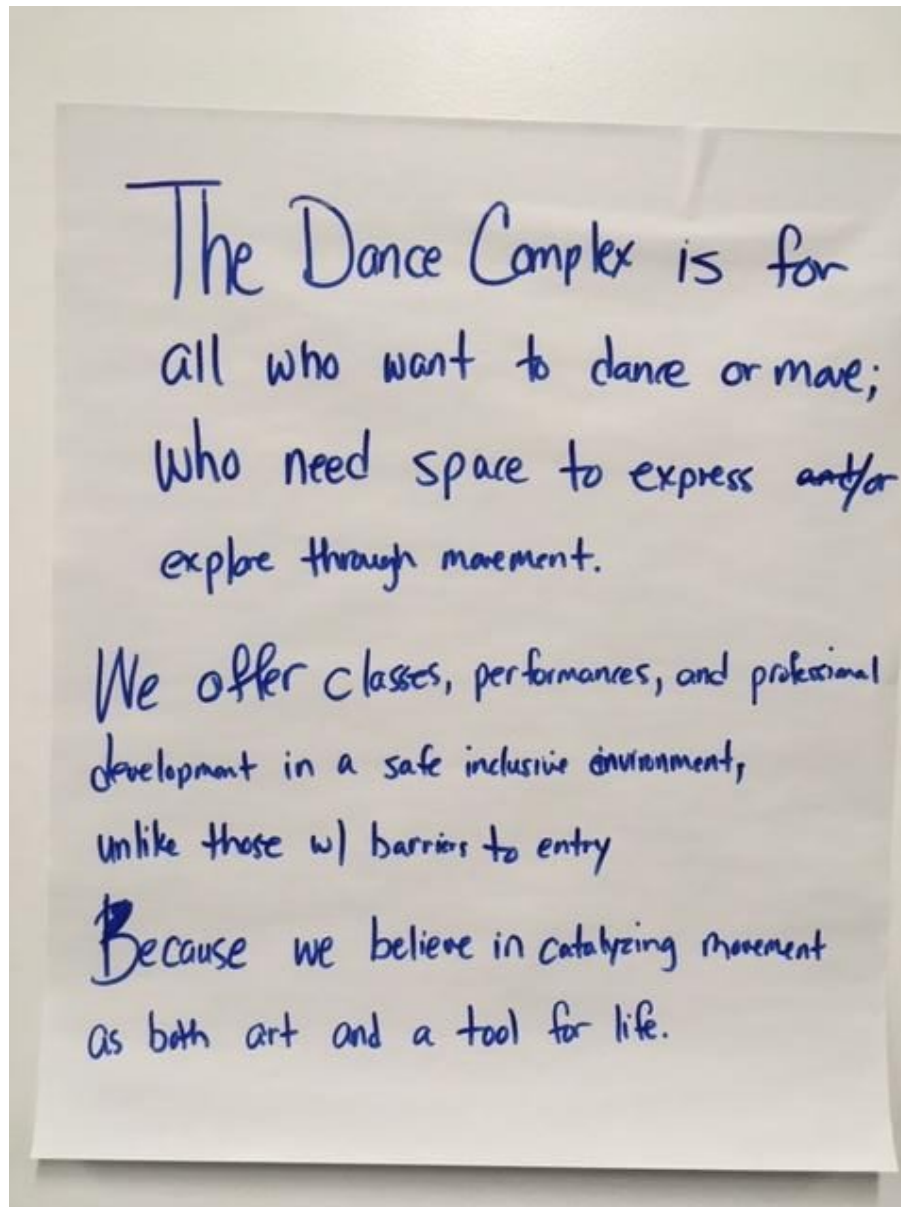
*The Dance Complex is for _____ (target participant)
who need _____ (key insight).
We provide _____ (our benefit),
unlike _____ (competitors/similar organizations in the market),
because _____ (key belief/s).*

We each wrote a value proposition individually, then shared our ideas with the larger group:



(Larger versions of the images are available upon request, by emailing DC staff.)

After hearing all of the ideas, each person selected their top choices by putting a check mark next to the ones they found resonated most with them. Christal then led us in the process of narrowing down to the most popular choices, which led to a final discussion/tweaking of language and a culminating value proposition:



The Dance Complex is for all who want to dance or move, who need space to express or explore through movement. We offer classes, performances, and professional development in a safe, inclusive environment, unlike those [organizations] with barriers to entry, because we believe in catalyzing movement as both art and a tool for life.

In our last part of the afternoon, we shared with each other the ways in which we **act** in our building and **engage** with each other at The Dance Complex, in order to support the values we expressed:

Engagement

- greet everyone
- acknowledge everyone
- participate
- educate
- Care for the space
- ask "why are you here" to anyone + all
- I am present
- I allow
- I receive
- I am an ambassador
- I invite and encourage others to join me.
- give performance opportunities
- Step out of gear
- Explore other gear
- greet people with warmth + dignity
- I communicate
- I am transparent
- Encourage enthusiastic U.S. participation
- Provide level based challenge
- Provide a spectrum of offerings
- Share space + knowledge
- Support fiscally
- approach w/ gusto + voice
- providing leadership
- celebrate joyfully
- inspire w/ confidence

- Greet everyone
- Acknowledge everyone
- Participate
- Educate
- Care for the space
- Ask “why are you here” to anyone and all
- I am present
- I allow
- I receive
- I am an ambassador
- I invite and encourage others to join me
- Give performance opportunities
- Step out of genres
- Explore other genres
- Greet people with warmth and dignity
- I communicate
- I am transparent
- Encourage enthusiastic work-study participation
- Provide level-based challenges
- Provide a spectrum of offerings
- Share space and knowledge
- Support faculty
- Approach with questioning and value
- Providing leadership
- Celebrate joyfully
- Inspire with confidence

The actions listed here will serve as a foundation for the development of our Code of Conduct, which our community will be asked to uphold and respect. We plan to develop this code over the coming weeks, and share it out to the community before April 2019.